Jonathan Rotsztain

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www.Rotsztain.com | www.ALLCAPSdesign.com
https://ca.linkedin.com/in/jonathan-rotsztain-6627b619

CLIENT LIST

WWF
FRED.
Long Winter
Broken Pencil
Theatre Centre
House of Anansi
Nimbus Publishing
Roaring Brook Press
Toronto Councillor + TTC Chair Josh Colle
Art Gallery of Ontario
Koffler Centre of the Arts
Ecology Action Centre
Vermont Public Radio
jane's on the common
Fernwood Publishing
Canadian Federation of Students
Princeton University
Aisling Discoveries
NDP Nova Scotia
MP Megan Leslie
Visual Arts News
Auto Atlantic
Briarpatch
Java Blend
OptiMYz

PROFILE

Writer, Graphic Designer and Cartoonist with experience delivering first-rate communications solutions. Proven competence meeting client goals and executing innovative creative on time and on budget. Liberal arts with editorial, managerial background.

CAREER SUMMARY

Partner, ALL CAPS Design
Toronto, ON / Halifax, NS — May 2011-present
Graphic design practice including logo generation, illustrations, publication layout, communications writing, project management and print production.

Graphic Design and Campaigns Coordinator, Dalhousie Student Union
Halifax, NS — October-December 2016
Writing, project management, strategic planning and visual communications materials. Consulting with and generating materials for elected executives, councillors and student society representatives and offices, staff and services.

Founder and Publisher, The West Dublin Monitor
LaHave, NS — April 2013-September 2015
Free, seasonal newsletter uniting the South Shore LaHave River communities. Coordinated submissions, sold and generated advertisements, editing, graphic design and layout, social media and distribution.

Teaching Assistant, Center for Cartoon Studies
White River Junction, VT — September 2014-May 2015
Lead critiques in Cartooning Studio with Jason Lutes. Guest lecturer in Survey of the Drawn Story with Steve Bissette. Facilitated webinars from California with Alec Longstreth in Professional Practice.

Project Manager, Luminato Festival LightNews
Toronto, ON — May-June 2014; May-June 2015
Contributor wrangling, generated interview questions, interviewed luminaries, transcribed and crafted feature stories. Copy editing. Design and layout, including typography, illustration and infographic generation. Commissioned and coordinated creatives. Pre-press and print production. Generated blog content.

Art Director, Dalhousie Gazette
Halifax, NS — August 2010-April 2013
Weekly circulation of 8-10,000 weekly. New logo and interior redesign. Layout, typography, graphic generation, advertising and pre-press. Coordinated artwork. Editor of one-page pop arts section.

Editorial Designer, Formac/Lorimer
Halifax, NS — June-October 2009
Graphic design including layout, image and type design and corrections. Pre-press and advertising for over thirty book titles, released Fall 2009.

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SOFTWARE

Social Media: Twitter, Facebook, Instagram, Tumblr, Hootsuite, TweetDeck

Adobe: Photoshop, Illustrator, InDesign, Dreamweaver, Bridge, After Effects

Apple: Macintosh systems, Final Cut, Podcast Producer

Microsoft: Windows systems, Office applications

CMS: WordPress

Email Clients: Mad Mimi, Mail Chimp

Database Programs: Various

Quark: QuarkExpress

CAREER SUMMARY *(CONTINUED)*

Account Manager, Scholar House Productions
Toronto, ON — May-August 2008
Printshop. Main client contact. Initiated and developed relationships. Launched and followed-up on specials. Developed new and existing business.

Treasurer, Dal Arts and Social Sciences Society / King's Day Students' Society
Halifax, NS — September 2004-April 2007
Elected. Managed and allocated budgets of +$100,000. Organized and advertised student events. Oversaw infrastructure improvements

Art Dealer's Association of Canada Intern, Lonsdale Gallery
Toronto, ON — May-August, 2006
Managed the gallery, including retail storefront. Prepared press releases and advertising copy. Worked directly with artists. Created artist database.

EDUCATION

G. Raymond Chang School of Continuing Education, Ryerson University
Toronto, ON — September-December 2016
Copy Editing for Books, Journals, and Reports.

Center for Cartoon Studies
White River Junction, VT — September 2013-May 2015
Master of Fine Arts. Thorough study and execution of writing, thumbnailing, penciling, inking, digital production, lettering, colouring and book arts for visual narrative. Focus on American and international comics and children's publishing, with regular industry events and professional guests.

Centre for Art Tapes: Media Arts Scholarship 2012
Halifax, NS — August-December 2012
Audio, video and lighting pre-production, production and post-production training on debut short film.

King's Summer School in Data Journalism
Halifax, NS — June 2012
Specialized tools and techniques of computer-assisted reporting.

Mayflower Herbal Studies
Halifax, NS — September 2011-August 2012
Level 1. Identification, processing, use and health benefits of wild and cultivated herbal medicines.

George Brown College School of Design
Toronto, ON — September 2007-April 2009
Foundation, corporate and editorial design. Dean's Honour List.

University of King's College/Dalhousie University
Halifax, NS — September 2003-April 2007
Bachelor of Arts. Foundation Year Programme. History Major with focus on Canada. Minor in English. President's List and Dean's Honour List.